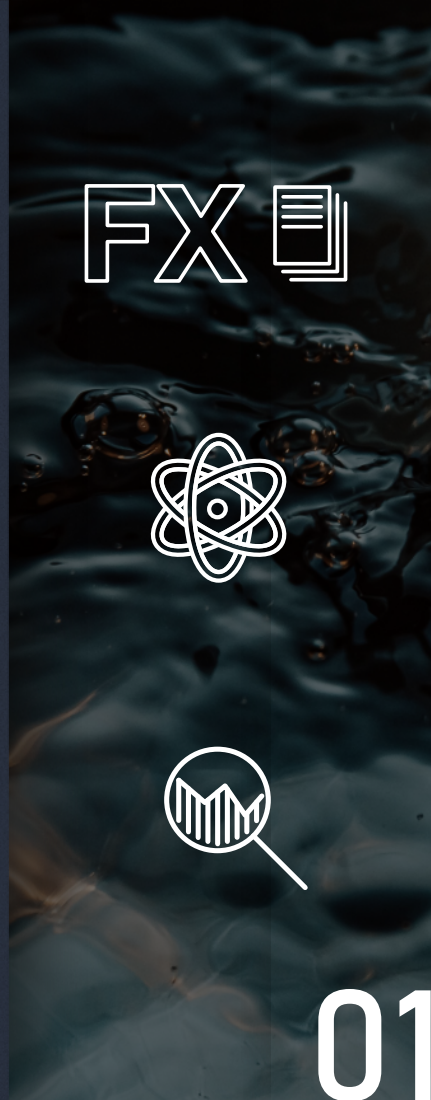
FINANCE FEEDS

MEDIA PARTNERSHIP PROPOSAL 2021

FinanceFeeds is the world's premiere interactive Forex industry news source, providing real-time company information, news, and current affairs from within the FX industry worldwide.

More than a website, FinanceFeeds is a research and information center, providing vital information from within the industry that assists executives in basing their business decisions.

A focal point for FX, FinanceFeeds covers all aspects including technological innovation, industry research, exclusive, on-site coverage of new products and launches, detailed industry interviews with senior industry leaders on important issues, and opinion, whether it is ours or that of an important member of the FX community.



UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means introductions and connections to relevant companies with which to do business.

PRIMARY INDUSTRIES

- Senior executives from brokerage firms and major exchanges
- Asset managers, proprietary trading firms, introducing brokers
- Leading Fintech, regtech and service providers

SECONDARY INDUSTRIES

- Commercial and government banks from around the world
- Leading financial market research agencies
- Regulatory and compliance associations

READERSHIP

C-level executives and management	60%
Financial professionals	20%
Technology leaders	15%
Institutional traders and wealth managers	5%

OUR AUDIENCE

AUG 1 - OCT 31 2020

70.393
AVERAGE MONTHLY UNIQUE VISITORS

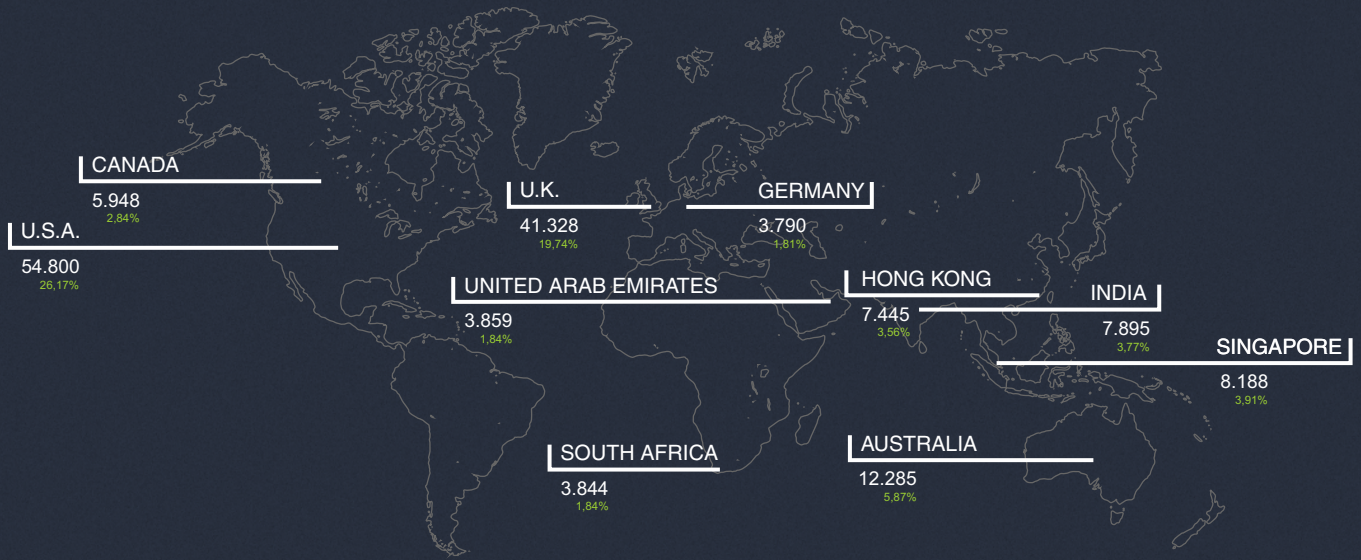
67.703
AVERAGE MONTHLY NEW VISITORS

108.899
AVERAGE MONTHLY UNIQUE PAGEVIEWS

522.403
AVERAGE MONTHLY IMPRESSIONS

2.586
DAILY AVERAGE ACTIVE USERS

GEOGRAPHY



SOCIAL MEDIA FOOTPRINT

2.726 followers

1.027 followers

448 followers

ANNUAL MEDIA PARTNERSHIP

€10.000 ANNUALLY or
€3.000 QUARTERLY

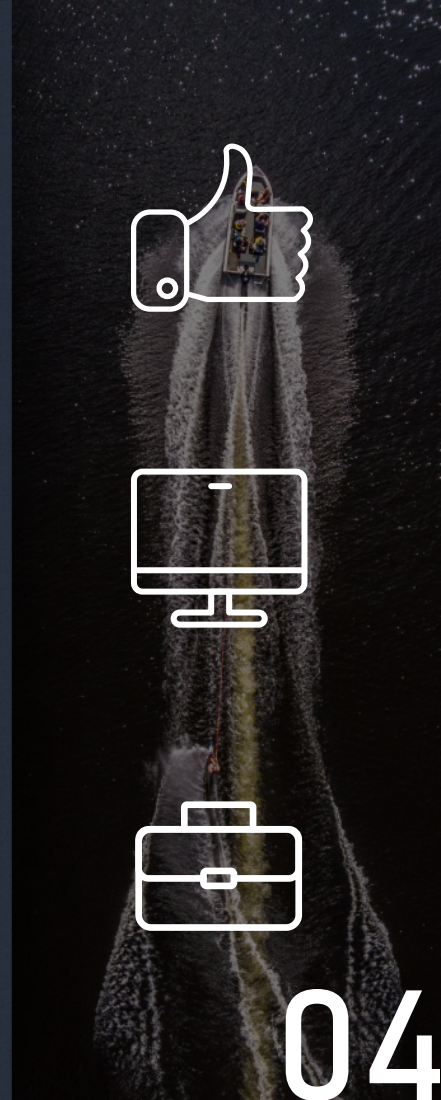
- Display 5 digital banners across the financefeeds.com site, including internal, category and mobile pages. Banner sizes: 1000x280, 120x600, 300x250, 320x50 and 200x200
- Display a digital banner with link to your company's website on the FinanceFeeds' daily newsletters that are emailed out to our entire database every day
- You will be provided with unlimited PR publication and editorial in the name of your company and/or executives
- We will publish unlimited featured articles about your company
- We will also display your company's logo in the "Sponsored By" section of our homepage

ADDITIONAL CUSTOM PACKAGES ALSO AVAILABLE:

PR-only packages with unlimited publications highlighting your company's thought leaders and industry innovators

Unique virtual events hosted by FinanceFeeds in the your companies name for lead or sales generation using our proprietary list of industry contacts, including executives, introducing brokers and others

Custom email campaigns to our over 12,000 subscribers with audience engagement opportunities to suit your goals



FinanceFeeds is the premier interactive news and information source with deep understanding of the FX and electronic trading industry.

JOIN US!

FINANCEFEEDS

financefeeds.com