

FinanceFeeds is the world's premier online news publication for the global online trading industry

FinanceFeeds provides vital insights on the latest topics from within the industry and helps to highlight today's leading retail and institutional brokers, exchanges, fintech and regtech providers

As a focal point for the global online trading industry, FinanceFeeds covers all areas, including innovations, comparisons, research, exclusive coverage of new product launches, detailed interviews with thought leaders on important issues, and opinions



UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base

GLOBAL REACH

Take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight your thought leadership with ideas and disruptive technologies to challenge the status quo among the online trading industry

READERSHIP

- Executives across FX, Derivatives, Futures, Options & Crypto firms
- Leading Fintech, regtech, banking, IT, legal and industry service providers
- Retail traders, asset managers, prop trading firms and hedge funds





Q⊕ 149,727









January-December 2023

AVERAGE MONTHLY UNIQUE VISITORS **AVERAGE** MONTHLY

AVERAGE MONTHLY UNIQUE PAGEVIEWS

DAILY **AVERAGE ACTIVE** USERS

AVERAGE MONTHLY BANNER IMPRESSIONS

AVERAGE MONTHLY BANNER CLICKS

SOCIAL MEDIA FOOTPRINT

2,830

2,102

NEW

VISITORS

in 5,890

978 followers

GEOGRAPHY





23,551 1,95%

AUSTRALIA 32,372 2,70%

41,520 3,46%

SINGAPORE I 21,516 1,78%

ULTIMATE PACKAGE

ULTIMATE PACKAGE Best offer for FX Brokers, PBs/LPs and Crypto	B2C, B2B, SEO, Online Reputation, Thought Leadership for 12 months	
BANNERS	Full website (equal SOV): 1000x280, 120x600, 300x250, 320x50 and 200x200 Logo on homepage	€7,344
LISTING IN DIRECTORY + REVIEW ARTICLE	List in retail broker, Institutional provider, Fintech company or Crypto projects directories Review articles are evergreen & provided by the client	€3,960
PUBLIC RELATIONS	General press releases, advertorials, featured articles (Inside View) Up to 3x posts per week for duration of campaign; does not include written interviews	€7,200
THOUGHT LEADERSHIP	Opinion, Editorial, Op-Ed (4x articles)	€1,560
EXCLUSIVE VIDEO INTERVIEW	Interview via Zoom or in-person at conferences; Youtube + article	€1,080
WRITTEN INTERVIEWS	4x interviews; 5-6 questions from FF editorial team	€1,008

TOTAL

Provide quotes/comments for use in FF articles

PACKAGE DISCOUNT

GRAND TOTAL

€24,312.00

MONTHLY ARTICLE

COMMENTARY

20%

€19,449.60

€2,160

SEO/PR package

SEO/PR PACKAGE

Best offer for

Brokers, Exchanges,

Fintech, Regtech

SEO, Online Reputation, Thought Leadership for 12 months

PUBLIC RELATIONS

General press releases, advertorials, featured articles (Inside View)
Up to 3x posts per week for duration of campaign

€7,200

THOUGHT LEADERSHIP

Opinion, Editorial, Op-Ed (4x articles)

€1,560

EXCLUSIVE VIDEO INTERVIEW

Interview via Zoom or in-person at conferences; Youtube + article

€1,080

WRITTEN INTERVIEWS

4x interviews; 5-6 questions from FF editorial team

€2,016

MONTHLY ARTICLE
COMMENTARY

Provide quotes/comments for use in FF articles

€2,160

TOTAL

PACKAGE DISCOUNT 20%

GRAND TOTAL

€14,016.00

€11,212.80

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A LA CARTE SERVICES

1 MONTH 3 MONTHS 6 MONTHS ANNUAL

STANDARD BANNER PACKAGE - PRICE BASED ON DURATION Banner sizes: 1000x280, 120x600, 300x250, 320x50 and 200x200

 Discount
 10%
 20%
 40%

 €1,020
 €2,754
 €4,896
 €7,344

STANDARD PR PACKAGE - PRICE BASED ON DURATION
General press releases, advertorials provided by client (3x posts/week)
Logo on homepage

 Discount
 10%
 20%
 40%

 €1,000
 €2,700
 €4,800
 €7,200

LISTING & REVIEW PACKAGE - PRICE BASED ON DURATION
List in the Retail broker, Institutional provider,
Fintech company or Crypto projects directories
Review articles are evergreen & provided by the client

 Discount
 10%
 20%
 40%

 €1,100
 €1,890
 €2,880
 €3,960





Add to a package or buy single/multiple items: (discounts based on selected package duration)	ONE-TIME	3 МОПТНЅ	6 MONTHS	ANNUAL
	Discount	10%	20%	40%
THOUGHT LEADERSHIP ARTICLES - PRICE PER ARTICLE Opinion, Editorial, Op-Ed (evergreen publication)	€650	€585	€520	€390
EXCLUSIVE VIDEO INTERVIEWS - PRICE PER INTERVIEW Remote or in-person; Youtube + FF article; evergreen publication	€1,800	€1,620	€1,440	€1,080
WRITTEN INTERVIEWS - PRICE PER INTERVIEW 5-6 Qs from FF editors, evergreen publication	€840	€756	€672	€504
MONTHLY COMMENTARY - PRICE BASED ON DURATION Provide quotes/comments for use in FF articles	€300	€810	€1,440	€2,160
TOM EMAILS TO NEWSLETTER SUBSCRIBERS - PRICE PER EMAIL Content provided by client; additional emails 25% discount	€420	€378	€336	€252
SOCIAL MEDIA POSTS - PRICE PER BUNDLE Bundle includes 1x posts on Facebook, Linkedin, Twitter	€350	€315	€280	€210
LINK INSERTIONS - PRICE IS PER LINK INSERTION Links indexed and not marked as sponsored	€250	€225	€200	€150
SINGLE GUEST POST PUBLICATION Evergreen publication, indexed, 1 DF link allowed	€600			
LINK INSERTION TO EXISTING FF ARTICLE Online casinos, gambling, sport betting & CBD content prohibited	€250			

CUST



BANNER POSITIONS

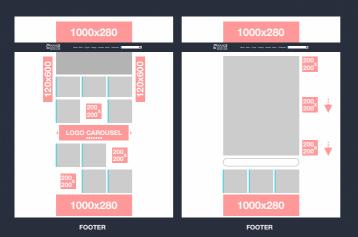
DESKTOP VERSION

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