




FINANCE
FUNDS

MEDIA
PARTNERSHIP
PROPOSAL
2024



FinanceFeeds is the world's premier online news publication for the global online trading industry


FinanceFeeds provides vital insights on the latest topics from within the industry and helps to highlight today's leading retail and institutional brokers, exchanges, fintech and regtech providers

As a focal point for the global online trading industry, FinanceFeeds covers all areas, including innovations, comparisons, research, exclusive coverage of new product launches, detailed interviews with thought leaders on important issues, and opinions



FX





**UNIQUE
MARKETING & PR
OPPORTUNITIES**

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base



**GLOBAL
REACH**

Take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight your thought leadership with ideas and disruptive technologies to challenge the status quo among the online trading industry



READERSHIP

- Executives across FX, Derivatives, Futures, Options & Crypto firms
- Leading Fintech, regtech, banking, IT, legal and industry service providers
- Retail traders, asset managers, prop trading firms and hedge funds



OUR AUDIENCE

January-December 2023



AVERAGE MONTHLY UNIQUE VISITORS



AVERAGE MONTHLY NEW VISITORS



AVERAGE MONTHLY UNIQUE PAGEVIEWS



DAILY AVERAGE ACTIVE USERS



AVERAGE MONTHLY BANNER IMPRESSIONS

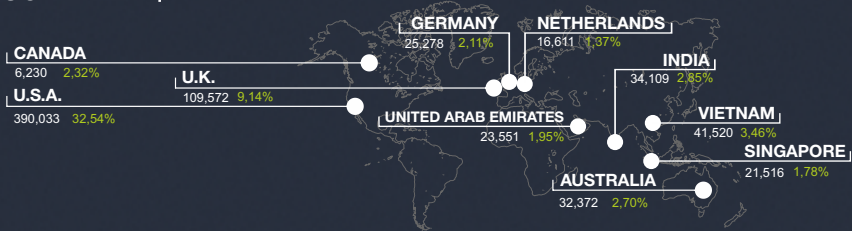


AVERAGE MONTHLY BANNER CLICKS

SOCIAL MEDIA FOOTPRINT



GEOGRAPHY



MEGA PACKAGE



MEGA PACKAGE Our most comprehensive & exclusive services	Media buying, content writing, PR, digital ads, thought leadership, interviews and much more
MEDIA BUYING	Book media and digital ads across our network of syndicated websites and partners Performance statistics & analysis
MARKETING STRATEGY & RESEARCH	Comprehensive marketing strategy & planning, editorial and content calendar Exclusive industry research: B2C, B2B, B2B2C
CONTENT WRITING	Unlimited content writing by proficient editors - press releases, inside view, advertorials, broker reviews, thought leadership and more
DIGITAL BANNERS	Full collateral design, including copy, CTAs and custom graphics Display across FinanceFeeds, the Industry Spread and partner websites
LISTING IN DIRECTORIES + REVIEW ARTICLES	List in retail FX, Institutional FX, Fintech or Crypto projects directories on FinanceFeeds and partner website
PUBLIC RELATIONS	General press releases, advertorials, featured articles (Inside View) Unlimited posts for 12 months across our network of syndicated websites and partners
THOUGHT LEADERSHIP	Unlimited publication of Opinion, Editorial, Op-Ed articles for 12 months Exclusive video and audio interviews & weekly article commentary
CUSTOM EMAIL CAMPAIGNS	Unlimited sends to FinanceFeeds and TIS subscribers

ANNUAL PACKAGE COST

From €500,000+

04

EXCLUSIVE PACKAGE



EXCLUSIVE PACKAGE Best unlimited offer for FX Brokers, PBs/LPs and Crypt	B2C, B2B, SEO, Online Reputation, Thought Leadership for 12 months	
BANNERS	Full websites (equal SOV): 1000x280, 120x600, 300x250, 320x50 and 200x200 Logo on homepage; FinanceFeeds & The Industry Spread + partner sites	€25,000
LISTING IN DIRECTORIES + REVIEW ARTICLES	List in retail FX, Institutional FX or Crypto projects directories FinanceFeeds & The Industry Spread + partner sites	€25,000
CONTENT WRITING	Unlimited content writing by proficient editors - press releases, inside view, advertorials, broker reviews, thought leadership and more	€20,000
PUBLIC RELATIONS	Unlimited posts for 12 months on FinanceFeeds & The Industry Spread	€67,600
THOUGHT LEADERSHIP	Opinion, Editorial, Op-Ed (24x articles)	€9,360
EXCLUSIVE VIDEO INTERVIEWS	Interview via Zoom or in-person at conferences (8x)	€8,640
WRITTEN INTERVIEWS	12x interviews; 5-6 questions from FF editorial team	€12,096
ARTICLE COMMENTARY	Provide quotes/comments for use in FF articles	€16,000
CUSTOM EMAILS	Custom emails to newsletter subscribers (24x)	€6,048

TOTAL

€189,744.00

PACKAGE
DISCOUNT

22%

GRAND TOTAL

€151,795.60

05



ULTIMATE PACKAGE

ULTIMATE PACKAGE

Best offer for FX Brokers,
PBs/LPs and Crypto

B2C, B2B, SEO, Online Reputation, Thought Leadership for 12 months

BANNERS

Full website (equal SOV): 1000x280, 120x600, 300x250, 320x50 and 200x200
Logo on homepage

€7,344

LISTING IN DIRECTORY + REVIEW ARTICLE

List in retail broker, Institutional provider, Fintech company or Crypto projects directories
Review articles are evergreen & provided by the client

€3,960

PUBLIC RELATIONS

General press releases, advertorials, featured articles (Inside View)
Up to 3x posts per week for duration of campaign; does not include written interviews

€7,200

THOUGHT LEADERSHIP

Opinion, Editorial, Op-Ed (4x articles)

€1,560

EXCLUSIVE VIDEO INTERVIEW

Interview via Zoom or in-person at conferences; Youtube + article

€1,080

WRITTEN INTERVIEWS

4x interviews; 5-6 questions from FF editorial team

€1,008

MONTHLY ARTICLE COMMENTARY

Provide quotes/comments for use in FF articles

€2,160

TOTAL

€24,312.00

PACKAGE
DISCOUNT

20%

GRAND TOTAL

€19,449.60

06



SEO/PR package



SEO/PR PACKAGE Best offer for Brokers, Exchanges, Fintech, Regtech	SEO, Online Reputation, Thought Leadership for 12 months	
PUBLIC RELATIONS	General press releases, advertorials, featured articles (Inside View) Up to 3x posts per week for duration of campaign	€7,200
THOUGHT LEADERSHIP	Opinion, Editorial, Op-Ed (4x articles)	€1,560
EXCLUSIVE VIDEO INTERVIEW	Interview via Zoom or in-person at conferences; Youtube + article	€1,080
WRITTEN INTERVIEWS	4x interviews; 5-6 questions from FF editorial team	€2,016
MONTHLY ARTICLE COMMENTARY	Provide quotes/comments for use in FF articles	€2,160

TOTAL	PACKAGE DISCOUNT	GRAND TOTAL
€14,016.00	20%	€11,212.80

A LA CARTE SERVICES



1 MONTH 3 MONTHS 6 MONTHS ANNUAL

STANDARD BANNER PACKAGE - PRICE BASED ON DURATION
Banner sizes: 1000x280, 120x600, 300x250, 320x50 and 200x200

Discount	10%	20%	40%
€1,020	€2,754	€4,896	€7,344

STANDARD PR PACKAGE - PRICE BASED ON DURATION
General press releases, advertorials provided by client (3x posts/week)
Logo on homepage

Discount	10%	20%	40%
€1,000	€2,700	€4,800	€7,200

LISTING & REVIEW PACKAGE - PRICE BASED ON DURATION
List in the Retail broker, Institutional provider,
Fintech company or Crypto projects directories
Review articles are evergreen & provided by the client

Discount	10%	20%	40%
€1,100	€1,890	€2,880	€3,960

A LA CARTE SERVICES



Add to a package or buy single/multiple items:
(discounts based on selected package duration)

	ONE-TIME	3 MONTHS	6 MONTHS	ANNUAL
THOUGHT LEADERSHIP ARTICLES - PRICE PER ARTICLE Opinion, Editorial, Op-Ed (evergreen publication)	Discount €650	10% €585	20% €520	40% €390
EXCLUSIVE VIDEO INTERVIEWS - PRICE PER INTERVIEW Remote or in-person; Youtube + FF article; evergreen publication	€1,800	€1,620	€1,440	€1,080
WRITTEN INTERVIEWS - PRICE PER INTERVIEW 5-6 Qs from FF editors, evergreen publication	€840	€756	€672	€504
MONTHLY COMMENTARY - PRICE BASED ON DURATION Provide quotes/comments for use in FF articles	€300	€810	€1,440	€2,160
CUSTOM EMAILS TO NEWSLETTER SUBSCRIBERS - PRICE PER EMAIL Content provided by client; additional emails 25% discount	€420	€378	€336	€252
SOCIAL MEDIA POSTS - PRICE PER BUNDLE Bundle includes 1x posts on Facebook, LinkedIn, Twitter	€350	€315	€280	€210
LINK INSERTIONS - PRICE IS PER LINK INSERTION Links indexed and not marked as sponsored	€250	€225	€200	€150
SINGLE GUEST POST PUBLICATION Evergreen publication, indexed, 1 DF link allowed	€600			
LINK INSERTION TO EXISTING FF ARTICLE Online casinos, gambling, sport betting & CBD content prohibited	€250			



BANNER POSITIONS



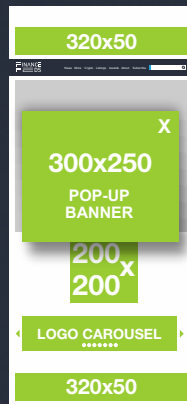
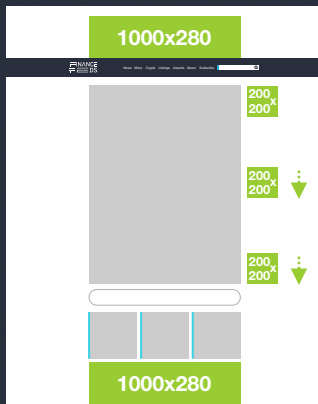
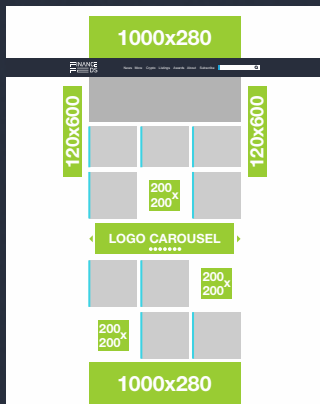
DESKTOP VERSION

MOBILE VERSION

HOMEPAGE

INTERIOR PAGES

ALL PAGES



FOOTER

FOOTER

FOOTER

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publication for the global online trading industry.

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