


The background of the slide features a dark, semi-transparent overlay with financial data visualizations. On the left, there are vertical red and green bars resembling a candlestick chart. In the center and right, there are line graphs with multiple colored lines (yellow, green, blue) showing fluctuating trends. Faint, large numbers like '0', '10', and '100' are scattered across the background, suggesting a financial or data-driven theme.

FINANCE  
TRENDS

ONLINE  
WEBINAR  
PROPOSAL  
2024



FinanceFeeds is the world's premiere interactive Forex industry news source, providing real-time company information, news, and current affairs from within the FX industry worldwide.

More than a website, FinanceFeeds is a research and information center, providing vital information from within the industry that assists executives in basing their business decisions.

A focal point for FX, FinanceFeeds covers all aspects including technological innovation, industry research, exclusive, on-site coverage of new products and launches, detailed industry interviews with senior industry leaders on important issues, and opinion, whether it is ours or that of an important member of the FX community.



FX



## UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base

## GLOBAL REACH

Our clients take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight their thought leadership with disruptive technologies and ideas to challenge the status quo among the online trading industry

## READERSHIP

- Executives and stakeholders across FX, CFD, Futures, Options and Crypto firms
- Leading Fintech, IT, regtech, banking and industry service providers
- Retail traders, asset managers, proprietary trading firm



## ONLINE WEBINAR PACKAGE

- 2 rehearsals in Zoom with panelists
- 5+ email invites & post event emails with recording
- 5+ social media posts pre & post event
- 2 pre-event & 1 post event articles on FinanceFeeds website
- Linkedin Event creation, posting, promotion
- Linkedin Survey creation, posting, promotion
- Design and content creation of all marketing collateral

€5,000

## ADD ONS

- |   |      |
|---|------|
| Option to host webinar via live feed in LinkedIn/FB       | €250 |
| Short pre-event teaser video with client's representative | €500 |
| Custom Zoom backgrounds with client's branding            | €100 |
| Custom company branding in final edited video             | €100 |





## THE DETAILS

- ≡ Client chooses webinar topic and theme. Additional 1-3 panelists must be invited and confirmed by the client prior to the start of work.
- ≡ Once topic/theme and panelists are committed, an introductory call is conducted with all parties to discuss rehearsal and content delivery schedules, scripts and other details.
- ≡ FinanceFeeds collaborates with client's team and panelists team on creation, review and approval of all content and promotional materials prior to the event.

## WHAT TO EXPECT

- ≡ Registrations 150 - 300+
- ≡ Attendees 40 - 80+
- ≡ Attendees with live feed on socials: additional 100+



## OUR AUDIENCE

January-December 2023



197,284

AVERAGE  
MONTHLY  
UNIQUE  
VISITORS



149,727

AVERAGE  
MONTHLY  
NEW  
VISITORS



142,286

AVERAGE  
MONTHLY  
UNIQUE  
PAGEVIEWS



3,728

DAILY  
AVERAGE  
ACTIVE  
USERS



809,401

AVERAGE  
MONTHLY  
BANNER  
IMPRESSIONS



1,503

AVERAGE  
MONTHLY  
BANNER  
CLICKS



## SOCIAL MEDIA FOOTPRINT



2,830

followers



2,102

followers



5,890

followers



978

followers

## GEOGRAPHY

### CANADA

6,230 2,32%

### U.S.A.

109,572 9,14%

390,033 32,54%

### GERMANY

25,278 2,11%

### NETHERLANDS

16,611 1,37%

### INDIA

34,109 2,85%

### UNITED ARAB EMIRATES

23,551 1,95%

### VIETNAM

41,520 3,46%

### SINGAPORE

21,516 1,78%

### AUSTRALIA

32,372 2,70%



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FinanceFeeds is the premier interactive news and information source with deep understanding of the FX and electronic trading industry.

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