



FINANCE
TRENDS

PODCAST
GUEST &
SPONSORSHIP
PROPOSAL
2024



FinanceFeeds is the world's premiere interactive online trading industry news source

More than a website, FinanceFeeds is a research and information center, providing vital information from within the industry and helping to highlight today's leading brokers, exchanges, institutional firms and fintech providers

A focal point for the global online trading industry, FinanceFeeds covers all aspects including technological innovation, industry research, exclusive coverage of new products and launches, detailed industry interviews with senior industry leaders on important issues, and opinion, whether it is ours or that of an important member of the online trading industry





UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base

GLOBAL REACH

Our clients take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight their thought leadership with disruptive technologies and ideas to challenge the status quo among the online trading industry

READERSHIP

- Executives and stakeholders across FX, CFD, Futures, Options and Crypto firms
- Leading Fintech, IT, regtech, banking and industry service providers
- Retail traders, asset managers, proprietary trading firm



PODCASTS

- ≡ We take a unique approach to our episodes by speaking with industry leaders about the things in their lives that drive their professional success
- ≡ FinanceFeeds Editor-in-Chief, Nikolai Isayev asks guests about how geography, personal values, family, sports, music play a role in their careers and in shaping them as a person
- ≡ Of course, all topics are discussed and agreed upon prior to the recordings

SOME DETAIL

- ≡ Approximately one hour of participation is required from the guest
- ≡ The recording is audio only, no video (40-50 mins approximately)
- ≡ Riverside.fm software is used for the recording: Google Chrome or mobile app
- ≡ The Podcast will be hosted on Spotify, Apple, Amazon Music, Google Podcasts
- ≡ A website article will be published highlighting the discussion (subject to guest approval)

Sponsorship includes company logos in podcast cover art, links to sponsor website in podcast description & 3 audio messages during podcast

PARTICIPATION OPTIONS

Guest participation only
1,500 EUR

Guest + Sponsorship combo
1,800 EUR



**FinanceFeeds is the premier interactive news and
information source with deep understanding of the
FX and electronic trading industry.**

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