



FINANCE
EQUIDS

MEDIA
PARTNERSHIP
PROPOSAL
2024



WHO WE ARE

FinanceFeeds is the world's premier online news publication for the global online trading industry

UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base

GLOBAL REACH

Take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight your thought leadership with ideas and disruptive technologies to challenge the status quo among the online trading industry

READERSHIP

- ≡ Executives across FX, Derivatives, Futures, Options & Crypto firms
- ≡ Leading Fintech, regtech, banking, IT, legal and industry service providers
- ≡ Retail traders, asset managers, prop trading firms and hedge funds



OUR AUDIENCE

January-December 2023



AVERAGE
MONTHLY
UNIQUE
VISITORS



AVERAGE
MONTHLY
NEW
VISITORS



AVERAGE
MONTHLY
UNIQUE
PAGEVIEWS



DAILY
AVERAGE
ACTIVE
USERS



AVERAGE
MONTHLY BANNER
IMPRESSIONS



AVERAGE
MONTHLY BANNER
CLICKS



SOCIAL MEDIA FOOTPRINT

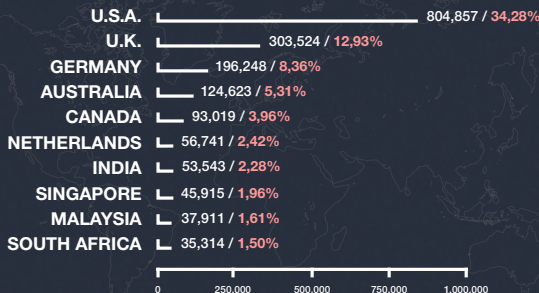


DOMAIN
RATING (DR): 71

DOMAIN
AUTHORITY (DA): 49



GEOGRAPHY



CHOOSE A PREBUILT PACKAGE

FOR OUR BEST DISCOUNTS

ULTIMATE PACKAGE

BEST OFFER FOR BROKERS & EXCHANGES

Leads, SEO, Reputation, and Brand for 12 months

BANNERS

Full website (equal SOV): all pages + inside articles + Trader's Portal
Logo on homepage

€10,800

LISTING IN DIRECTORY + REVIEW ARTICLE

List in Retail FX, Institutional FX, Fintech, Payment and Crypto directories
Review articles are evergreen & provided by the client

€3,960

ULTIMATE PR PACKAGE

General press releases, advertorials, featured articles (excludes TL & interviews)
4 articles per month for 12 months

€11,520

EXCLUSIVE VIDEO INTERVIEW

Remote or in-person at conferences & events

€2,000

TOTAL

€28,280

PACKAGE
DISCOUNT

20%

GRAND TOTAL

€22,624



CHOOSE A PREBUILT PACKAGE

FOR OUR BEST DISCOUNTS

BRAND AWARENESS PACKAGE

Brand, SEO, and Reputation for 12 months



BANNERS

All pages + inside articles (equal SOV; excludes Trader's Portal)
Logo on homepage

€7,344

LISTING & REVIEW PACKAGE - PRICE BASED ON DURATION

List in Retail FX, Institutional FX, Fintech, Payment and Crypto directories
Review article provided by client (evergreen publication)

€3,960

MEGA PR PACKAGE

General press releases, advertorials, featured articles (excludes TL & interviews)
2 articles per month for 12 months (24 articles)

€7,200

THOUGHT LEADERSHIP

Opinion, Editorial, Op-Ed (4 articles)

€1,560

WRITTEN INTERVIEWS

5-6 questions from FF editorial team (2 interviews)

€1,008

TOTAL

€21,072

PACKAGE
DISCOUNT

15%

GRAND TOTAL

€17,911



CHOOSE A PREBUILT PACKAGE

FOR OUR BEST DISCOUNTS

SEO PACKAGE

SEO, Online Reputation for 12 months



MEGA PR PACKAGE

General press releases, advertorials, featured articles (excludes TL & interviews)
2 articles per month for 12 months (24 articles)

€7,200

THOUGHT LEADERSHIP

Opinion, Editorial, Op-Ed (6 articles)

€1,560

WRITTEN INTERVIEWS

5-6 questions from FF editorial team (2 interviews)

€1,008

TOTAL

€9,768

PACKAGE
DISCOUNT

10%

GRAND TOTAL

€8,791

CHOOSE A PR PACKAGE

TO SUIT YOUR PUBLIC RELATIONS NEEDS



1 MONTH 3 MONTHS 6 MONTHS ANNUAL

SIMPLE PR package - price based on duration

General press releases, advertorials,
featured articles (excludes TL & interviews)

1 article per month for 12 months

Discount	10%	20%	40%
€600	€1,620	€2,880	€4,320

MEGA PR PACKAGE

General press releases, advertorials,
featured articles (excludes TL & interviews)

2 article per month for 12 months

Discount	10%	20%	40%
€1,000	€2,700	€4,800	€7,200

ULTIMATE PR PACKAGE

General press releases, advertorials,
featured articles (excludes TL & interviews)

4 article per month for 12 months

Discount	10%	20%	40%
€1,660	€4,482	€7,968	€11,952



CHOOSE A DIGITAL PACKAGE

DIGITAL BANNER ADS & COMPANY LISTINGS



	1 MONTH	3 MONTHS	6 MONTHS	ANNUAL
WEBSITE BANNERS - price based on duration				
FULL WEBSITE (equal SOV): all pages + inside articles + Trader's Portal	Discount €2,000	10% €5,400	20% €9,600	40% €14,400
Homepage + interior pages only (equal SOV)	N/A	€1,890	€3,360	€5,040
Inside Trader's Portal only (equal SOV)	N/A	€2,160	€3,840	€5,760
Inside articles only (equal SOV)	N/A	€1,350	€2,400	€3,600
Banner sizes: 1000x280, 930x180, 728x90, 120x600, 300x250, 320x50 and 200x200				
LISTING & REVIEW - price based on duration				
List in Retail FX, Institutional FX, Fintech, Payment and Crypto directories	Discount €1,100	10% €1,890	20% €2,880	40% €3,960
Review article provided by client (evergreen publication)				

A LA CARTE SERVICES

MIX & MATCH WITH PR & DIGITAL PACKAGES TO GET ADDITIONAL DISCOUNTS
10% OFF FOR 12 MONTHS DURATION / 5% OFF FOR 6 MONTHS DURATION

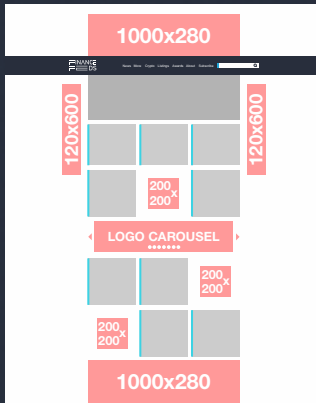


	ONE-TIME	3 MONTHS	6 MONTHS	ANNUAL
	Discount	10%	20%	40%
SINGLE GUEST POST PUBLICATION Evergreen, indexed, 1 DF link, excludes TL & interviews	€600			
THOUGHT LEADERSHIP ARTICLES - PRICE PER ARTICLE Opinion, Editorial, Op-Ed (evergreen publication)	€650	€585	€520	€390
WRITTEN INTERVIEWS - PRICE PER INTERVIEW 5-6 Qs from FF editors, evergreen publication	€840	€756	€672	€504
EXCLUSIVE VIDEO INTERVIEWS - PRICE PER INTERVIEW Remote or hybrid; Youtube + FF article; evergreen publication	€2,800	€2,520	€2,240	€2,160
MONTHLY COMMENTARY - PRICE BASED ON DURATION Provide quotes/comments for use in FF articles	€420	€378	€336	€252
CUSTOM EMAILS TO NEWSLETTER SUBSCRIBERS - PRICE PER EMAIL Content provided by the client; additional emails 25% discount	€420	€378	€336	€252
SOCIAL MEDIA POSTS - PRICE PER BUNDLE Bundle includes 1x posts on Facebook, LinkedIn, Twitter	€350	€315	€280	€210

BANNER POSITIONS

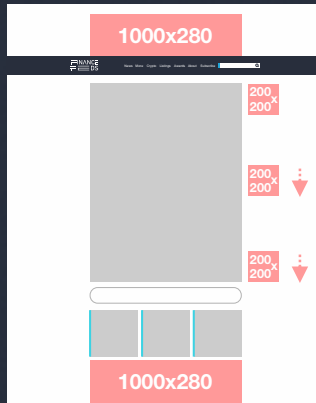
DESKTOP VERSION

HOMEPAGE



FOOTER

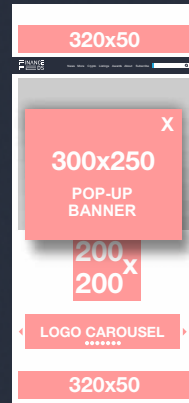
INTERIOR PAGES



FOOTER

MOBILE VERSION

ALL PAGES



FOOTER

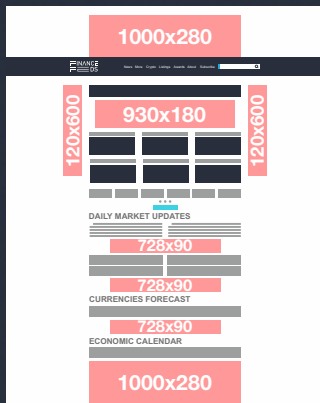




BANNER POSITIONS

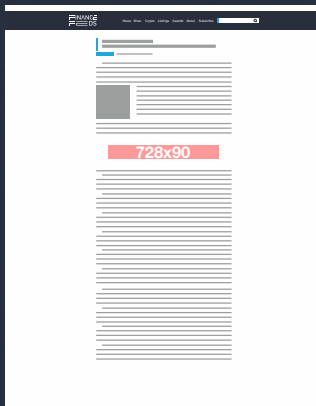


TRADER'S PORTAL



FOOTER

IN-ARTICLE BANNER



FOOTER

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