

The background of the slide features a dark, semi-transparent overlay with various financial data visualizations. These include a line graph with multiple peaks and valleys, a bar chart with vertical bars of varying heights, and scattered numerical digits such as '0', '10', and '100'. The overall aesthetic is professional and data-driven.

FINANCE
TRENDS

ONLINE
WEBINAR
PROPOSAL
2024

WHO WE ARE

FinanceFeeds is the world's premier online news publication for the global online trading industry

UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base

GLOBAL REACH

Take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight your thought leadership with ideas and disruptive technologies to challenge the status quo among the online trading industry

READERSHIP

- Executives across FX, Derivatives, Futures, Options & Crypto firms
- Leading Fintech, regtech, banking, IT, legal and industry service providers
- Retail traders, asset managers, prop trading firms and hedge funds



ONLINE WEBINAR PACKAGE

- 2 rehearsals in Zoom with panelists
- 5+ email invites & post event emails with recording
- 5+ social media posts pre & post event
- 2 pre-event & 1 post event articles on FinanceFeeds website
- Linkedin Event creation, posting, promotion
- Linkedin Survey creation, posting, promotion
- Design and content creation of all marketing collateral

€5,000

ADD ONS

- | | |
|---|------|
| Option to host webinar via live feed in LinkedIn/FB | €250 |
| Short pre-event teaser video with client's representative | €500 |
| Custom Zoom backgrounds with client's branding | €100 |
| Custom company branding in final edited video | €100 |





THE DETAILS

- ≡ Client chooses webinar topic and theme. Additional 1-3 panelists must be invited and confirmed by the client prior to the start of work.
- ≡ Once topic/theme and panelists are committed, an introductory call is conducted with all parties to discuss rehearsal and content delivery schedules, scripts and other details.
- ≡ FinanceFeeds collaborates with client's team and panelists team on creation, review and approval of all content and promotional materials prior to the event.

WHAT TO EXPECT

- ≡ Registrations 150 - 300+
- ≡ Attendees 40 - 80+
- ≡ Attendees with live feed on socials: additional 100+



OUR AUDIENCE

January-December 2023



197,284

AVERAGE
MONTHLY
UNIQUE
VISITORS



149,727

AVERAGE
MONTHLY
NEW
VISITORS



142,286

AVERAGE
MONTHLY
UNIQUE
PAGEVIEWS



3,728

DAILY
AVERAGE
ACTIVE
USERS



809,401

AVERAGE
MONTHLY
BANNER
IMPRESSIONS



1,503

AVERAGE
MONTHLY
BANNER
CLICKS

SOCIAL MEDIA FOOTPRINT



2,830

followers



2,102

followers



5,890

followers



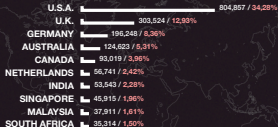
978

followers

DOMAIN
RATING (DR): 71

DOMAIN
AUTHORITY (DA): 49

GEOGRAPHY



0 250,000 500,000 750,000 1,000,000



05

FinanceFeeds is the premier interactive news and information source with deep understanding of the FX and electronic trading industry.

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