FINANCE FEEDS

PODCAST GUEST & SPONSORSHIP PROPOSAL 2024

WHO WE ARE

FinanceFeeds is the world's premier online news publication for the global online trading industry

UNIQUE MARKETING & PR OPPORTUNITIES

Working with us means building a positive and advantageous media presence for your brand and increasing awareness, improving your online reputation and SEO, growing your leads and customer base

GLOBAL REACH

Take advantage of our global audience to announce new products, services, performance and key hires, as well as highlight your thought leadership with ideas and disruptive technologies to challenge the status quo among the online trading industry

READERSHIP

Executives across FX, Derivatives, Futures, Options & Crypto firms

Leading Fintech, regtech, banking, IT, legal and industry service providers

Retail traders, asset managers, prop trading firms and hedge funds

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PODCASTS

- We take a unique approach to our episodes by speaking with industry leaders about the things in their lives that drive their professional success
- FinanceFeeds Editor-in-Chief, Nikolai Isayev asks guests about how geography, personal values, family, sports, music play a role in their careers and in shaping them as a person
- Of course, all topics are discussed and agreed upon prior to the recordings

SOME DETAIL

- Approximately one hour of participation is required from the guest
- The recording is audio only, no video (40-50 mins approximately)
- Riverside.fm software is used for the recording: Google Chrome or mobile app
- The Podcast will be hosted on Spotify, Apple, Amazon Music, Google Podcasts
- A website article will be published highlighting the discussion (subject to guest approval)

Sponsorship includes company logos in podcast cover art, links to sponsor website in podcast description & 3 audio messages during podcast

PARTICIPATION OPTIONS

Guest participation only
1,500 EUR

Guest + Sponsorship combo
1,800 EUR

FinanceFeeds is the premier interactive news and information source with deep understanding of the FX and electronic trading industry.

JOIN US!